

February 23, 2026

To: Interested Parties

Fr: Impact Research

Re: New Poll Shows Overwhelming Support for Auto Insurance Reform Law

New polling in New York's 4th, 17th, and 18th Congressional Districts shows overwhelming support across party lines for legislation to reform the cost of lawsuits, settlements and related legal fees to reduce the costs of auto insurance.

- **Voters are concerned about the cost of living and want Albany to lower auto insurance premiums.** 78% say their cost of living has gone up in the past year. Just 9% give the State Legislature a positive job rating on holding down the cost of living.

69% say their auto insurance premium costs have gone up in the past year, and they intuitively understand that lawsuit abuse is part of the problem, with 76% agreeing that lawsuit abuse drives up the cost of goods and services. They are bothered by the fact that New Yorkers pay roughly \$4,000 a year for car insurance—\$1,500 more than the national average (95% bothered) and say it's important that the State Legislature pass new consumer protections to lower auto insurance rates (89% important) and stop lawsuit abuse and fraud in auto accidents (84%).

- **74% of voters support legislation to reform the cost of lawsuits, settlements and related legal fees to reduce the cost of auto insurance**, with just 5% opposing and the remainder saying they don't know. Support is strong across political parties, with Republicans (77% support), Independents (75%), and Democrats (72%) in agreement. Support holds across geography, race, and age, with at least two-thirds of voters in each group supporting the legislation.
- **81% of voters would be more likely to support a legislator in Albany who voted for lawsuit reforms and consumer protections to lower auto insurance rates.** As with other key poll findings, this holds across geography and political party, with Republicans (83% agree), Democrats (83%) and Independents (78%) aligned.

Findings and recommendations are based on the results of an online panel and text-to-web survey conducted by Impact Research from February 9th-17th, 2026, among N=1500 voters in New York's 4th, 17th, and 18th Congressional Districts. The margin of error is $\pm 2.5\%$ for the full sample.

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