

MEMORANDUM

TO: Lauren Zelt, Executive Director, PACT
FROM: Greg Strimple and Robert Jones, GS Strategy Group
RE: Texas Poll Results
DATE: April 9, 2025

GS Strategy Group recently conducted a survey of 800 likely voters in Texas on behalf of Protecting American Consumers Together (PACT). The survey was conducted March 27-April 2, 2025, and has a margin of error of +/- 4.0% at the 95% confidence level. Below are some key findings from the survey.

The high cost of living is adversely impacting Texas working families and leaving them looking for relief from their elected officials. Texans clearly understand that lawsuit abuse not only costs them more money, but also puts the Texas economy at risk. That's why voters overwhelming support elimination of the \$4600 "hidden tax" they pay as a result of lawsuit abuse. By eliminating the "hidden tax", state elected officials can off set the effects inflation has had on voters' pocket books.

Texans are very concerned with their cost-of-living; elected officials need to act.

- Cost-of-living continues to be a major issue with voters. 80% of voters say their cost-of-living has gone up over the past year, with 53% saying it has gone up a lot.
- 70% of Texas voters say Texas elected officials are doing a Fair (30%) or Poor (45%) job of holding down the cost of living.

Voters easily equate ambulance lawyers and lawsuit abuse to higher costs and view lawsuit abuse as a threat to economic growth.

- Seven-in-ten (71%) Texas voters say lawsuit abuse drives up the cost of goods and services.
- Similarly, nearly eight-in-ten (79%) of voters say that reforming the broken legal system is critical to maintaining Texas' strong economic growth.

Texas voters support reforms to eliminate the \$4,600 "hidden tax" Texas families pay as a result of lawsuit abuse. And, they believe it is very important for their elected officials to address the issue – Republicans are particularly supportive of eliminating the hidden tax.

- 67% of Texas voters favor eliminating the \$4,600 hidden tax on families as a result of lawsuit abuse, including 60% of Democrats, 56% of Independents, and 77% of Republicans.

Texas voters strongly support many ambulance lawyer reforms. Increased transparency tests particularly strongly.

- 87% of Texas voters support requiring medical bill transparency so that victims are reimbursed for the actual cost of medical care they receive instead of the fake costs ambulance lawyers use.
- 84% support enhancing transparency, so consumers understand all the hidden fees ambulance lawyers receive from any legal settlement before the client gets their share.

- 82% support implementing reforms to limit lawsuit abuse, so Texans no longer have their auto insurance rates rise by double digit rates year after year.

Republican voters are the biggest supporters of eliminating the “hidden tax” over protecting ambulance lawyers.

- When given the choice, by 81% to 8% Texas Republicans say their elected officials should vote to eliminate the hidden tax on families, rather than protect ambulance lawyers.
- 61% of Republicans would be less likely to support a member of the state legislature who sided with ambulance lawyers, over eliminating the “hidden tax.”