

# SENATE BATTLEGROUND SURVEY

Interview Schedule



March 13-18, 2025

Project #: 250055

N=1,500 Registered Voters (300 RVs each in NC, GA, ME, MI, & NH)

Margin of Error =  $\pm 2.53\%$

An asterisk (\*) in a response category means that less than 0.5% of respondents chose that response category and a dash (-) represents no response.

Note: due to rounding, some figures may be higher or lower by less than one-half of one percent.

1. Which of the following comes closest to your opinion about Donald Trump, even if none are quite right?

<u>Total</u>	<u>GA</u>	<u>ME</u>	<u>MI</u>	<u>NC</u>	<u>NH</u>	
49%	51%	46%	51%	49%	49%	TOTAL SUPPORT
35%	34%	33%	37%	35%	37%	I support Donald Trump's policies and like his leadership style
14%	18%	13%	14%	14%	13%	I support Donald Trump's policies but dislike his leadership style
50%	48%	54%	48%	50%	50%	I don't support Donald Trump's policies or leadership style
*	*	—	*	1%	*	Not sure (DO NOT READ)
*	*	*	*	*	*	Refused (DO NOT READ)

Thinking now about the experiences you may or may not have had with personal injury lawyers...

2. Have you ever used a personal injury lawyer?

<u>Total</u>	<u>GA</u>	<u>ME</u>	<u>MI</u>	<u>NC</u>	<u>NH</u>	
14%	16%	13%	12%	14%	14%	Yes
86%	83%	87%	88%	86%	86%	No
*	1%	—	1%	—	*	Don't Know (DO NOT READ)
*	*	—	—	—	*	Refused (DO NOT READ)

Moving on...

3. Over the past year, would you say that your overall cost of living has...**(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)** gone up, stayed about the same or gone down?

**(IF GONE UP, ASK:)** And would you say it has gone up a lot or gone up just a little?

<u>Total</u>	<u>GA</u>	<u>ME</u>	<u>MI</u>	<u>NC</u>	<u>NH</u>	
<b>82%</b>	<b>80%</b>	<b>79%</b>	<b>85%</b>	<b>82%</b>	<b>81%</b>	<b>TOTAL GONE UP</b>
56%	55%	56%	56%	59%	54%	Gone Up A Lot
26%	25%	23%	29%	23%	27%	Gone Up A Little
15%	17%	17%	11%	14%	17%	Stayed the Same
3%	3%	3%	3%	3%	2%	Gone Down
*	—	—	—	1%	—	Don't Know <b>(DO NOT READ)</b>
*	—	*	—	—	—	Refused <b>(DO NOT READ)</b>

4. And, over the past year, would you say that the cost of your auto insurance premium has...**(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)** gone up, stayed about the same or gone down?

**(IF GONE UP, ASK:)** And would you say it has gone up a lot or gone up just a little?

<u>Total</u>	<u>GA</u>	<u>ME</u>	<u>MI</u>	<u>NC</u>	<u>NH</u>	
<b>53%</b>	<b>62%</b>	<b>43%</b>	<b>61%</b>	<b>54%</b>	<b>47%</b>	<b>TOTAL GONE UP</b>
28%	38%	16%	35%	29%	21%	Gone Up A Lot
25%	24%	27%	26%	24%	25%	Gone Up A Little
39%	30%	49%	32%	37%	47%	Stayed the Same
5%	5%	6%	5%	6%	5%	Gone Down
2%	2%	2%	2%	2%	1%	Don't Know <b>(DO NOT READ)</b>
1%	1%	*	*	2%	—	Refused <b>(DO NOT READ)</b>

5. Next, generally speaking, how would you rate the job your U.S. Senators have done holding down the cost of living for American families? Would you say they have done a(n)...**(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)**

<u>Total</u>	<u>GA</u>	<u>ME</u>	<u>MI</u>	<u>NC</u>	<u>NH</u>	
11%	11%	9%	11%	7%	18%	<b>TOTAL EXCELLENT/GOOD</b>
88%	88%	88%	89%	93%	82%	<b>TOTAL FAIR/POOR</b>
1%	2%	1%	2%	*	2%	Excellent
10%	9%	8%	9%	7%	16%	Good
30%	26%	33%	33%	27%	28%	Only Fair
						...or...
58%	62%	55%	56%	65%	54%	Poor

...job at holding down the cost of living for American families?

1%	1%	2%	*	—	—	Don't Know <b>(DO NOT READ)</b>
*	—	1%	—	—	*	Refused <b>(DO NOT READ)</b>

6. To the best of your knowledge, do your U.S. Senators have a plan to reduce the cost of living for American families?

<u>Total</u>	<u>GA</u>	<u>ME</u>	<u>MI</u>	<u>NC</u>	<u>NH</u>	
23%	29%	16%	24%	18%	26%	Yes
71%	66%	74%	68%	77%	68%	No
7%	5%	9%	8%	5%	6%	Don't Know <b>(DO NOT READ)</b>
*	—	1%	—	—	—	Refused <b>(DO NOT READ)</b>

7. And, which of the following is more important for your U.S. Senators to address? **(ROTATE)**

<u>Total</u>	<u>GA</u>	<u>ME</u>	<u>MI</u>	<u>NC</u>	<u>NH</u>	
63%	64%	55%	61%	65%	67%	Eliminating the hidden tax American families pay because of lawsuit abuse
28%	30%	30%	28%	27%	27%	Enacting consumer transparency laws to protect Americans from billboard attorneys
8%	4%	14%	9%	6%	5%	Don't Know <b>(DO NOT READ)</b>
2%	2%	1%	2%	2%	2%	Refused <b>(DO NOT READ)</b>

8. Next, please tell me if you agree or disagree with the following statement:

**Lawsuit abuse drives up the cost of goods and services for American families.**

**(IF AGREE/DISAGREE, ASK:) And would you say you STRONGLY (AGREE/DISAGREE) or just SOMEWHAT (AGREE/DISAGREE)?**

<b><u>Total</u></b>	<b><u>GA</u></b>	<b><u>ME</u></b>	<b><u>MI</u></b>	<b><u>NC</u></b>	<b><u>NH</u></b>	
<b>61%</b>	<b>63%</b>	<b>60%</b>	<b>58%</b>	<b>59%</b>	<b>66%</b>	<b>TOTAL AGREE</b>
<b>15%</b>	<b>19%</b>	<b>12%</b>	<b>15%</b>	<b>18%</b>	<b>11%</b>	<b>TOTAL DISAGREE</b>
34%	37%	32%	33%	34%	34%	Strongly Agree
27%	26%	28%	25%	26%	31%	Somewhat Agree
10%	9%	7%	9%	15%	8%	Somewhat Disagree
5%	10%	6%	5%	3%	3%	Strongly Disagree
24%	18%	28%	27%	23%	23%	Don't Know <b>(DO NOT READ)</b>
*	—	*	—	—	1%	Refused <b>(DO NOT READ)</b>

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9. As you may know, the average American family pays an extra \$4,200 a year as a result of lawsuit abuse. Knowing this, would you support or oppose a bill that would reform the cost of lawsuits, settlements and related legal fees?

**(IF SUPPORT/OPPOSE, ASK:) And would you say you STRONGLY (SUPPORT/OPPOSE) or just SOMEWHAT (SUPPORT/OPPOSE)?**

<b><u>Total</u></b>	<b><u>GA</u></b>	<b><u>ME</u></b>	<b><u>MI</u></b>	<b><u>NC</u></b>	<b><u>NH</u></b>	
<b>67%</b>	<b>68%</b>	<b>61%</b>	<b>65%</b>	<b>70%</b>	<b>70%</b>	<b>TOTAL SUPPORT</b>
<b>9%</b>	<b>12%</b>	<b>11%</b>	<b>9%</b>	<b>7%</b>	<b>7%</b>	<b>TOTAL OPPOSE</b>
38%	45%	32%	32%	39%	40%	Strongly Support
29%	22%	29%	33%	31%	30%	Somewhat Support
5%	5%	6%	6%	5%	5%	Somewhat Oppose
4%	7%	5%	3%	2%	2%	Strongly Oppose
23%	20%	28%	25%	21%	22%	Don't Know <b>(DO NOT READ)</b>
1%	*	1%	1%	2%	*	Refused <b>(DO NOT READ)</b>

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Now, I am going to read you a few proposals regarding billboard attorneys. After I read each one, please tell me whether you support or oppose the proposal. **(RANDOMIZE)** The **(FIRST/NEXT)** one is...

	<b>TOTAL SUPP</b>	<b>TOTAL OPP</b>	<b>STRGLY SUPP</b>	<b>SMWT SUPP</b>	<b>SMWT OPP</b>	<b>STRGLY OPP</b>	<b>DK (DNR)</b>	<b>REF (DNR)</b>
<b>Ranked by % Total Support</b>								
10.	Enhancing transparency so consumers understand all the hidden fees billboard attorneys receive from any legal settlement before the client gets their share.							
<b>Total</b>	<b>93%</b>	<b>6%</b>	72%	21%	3%	3%	1%	*
<b>GA</b>	<b>94%</b>	<b>6%</b>	77%	16%	4%	2%	*	*
<b>ME</b>	<b>93%</b>	<b>5%</b>	64%	28%	2%	3%	2%	1%
<b>MI</b>	<b>93%</b>	<b>6%</b>	73%	20%	3%	3%	1%	—
<b>NC</b>	<b>92%</b>	<b>7%</b>	72%	20%	4%	3%	1%	—
<b>NH</b>	<b>94%</b>	<b>5%</b>	75%	19%	3%	1%	1%	—
11.	Capping the fees billboard attorneys can charge their clients at 20%.							
<b>Total</b>	<b>83%</b>	<b>15%</b>	51%	32%	9%	6%	2%	*
<b>GA</b>	<b>80%</b>	<b>19%</b>	55%	25%	11%	8%	1%	*
<b>ME</b>	<b>84%</b>	<b>11%</b>	48%	36%	8%	3%	4%	*
<b>MI</b>	<b>86%</b>	<b>13%</b>	51%	34%	6%	7%	1%	*
<b>NC</b>	<b>83%</b>	<b>15%</b>	47%	37%	9%	6%	1%	*
<b>NH</b>	<b>82%</b>	<b>15%</b>	54%	29%	9%	6%	3%	—
12.	Enacting loser pays laws to reduce lawsuit abuse and baseless claims by requiring the loser of the lawsuit to pay all legal costs associated with the case.							
<b>Total</b>	<b>68%</b>	<b>28%</b>	30%	39%	18%	10%	3%	*
<b>GA</b>	<b>70%</b>	<b>28%</b>	35%	35%	17%	11%	2%	*
<b>ME</b>	<b>61%</b>	<b>33%</b>	22%	39%	20%	13%	5%	1%
<b>MI</b>	<b>72%</b>	<b>25%</b>	30%	42%	17%	9%	3%	*
<b>NC</b>	<b>65%</b>	<b>31%</b>	29%	37%	21%	11%	3%	*
<b>NH</b>	<b>74%</b>	<b>23%</b>	34%	41%	15%	8%	2%	*

Still thinking about this...

13. How important is it to you that your U.S. Senators stop lawsuit abuse and eliminate this hidden tax on American consumers? Is it...(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)

<u>Total</u>	<u>GA</u>	<u>ME</u>	<u>MI</u>	<u>NC</u>	<u>NH</u>	
79%	81%	76%	80%	80%	80%	TOTAL IMPORTANT
21%	19%	24%	20%	20%	20%	TOTAL NOT IMPORTANT
36%	42%	33%	38%	40%	30%	Very Important
43%	39%	43%	42%	40%	50%	Somewhat Important
16%	15%	16%	15%	16%	16%	Not Too Important
						...or...
5%	5%	7%	5%	4%	4%	Not At All Important
*	—	1%	—	*	—	Don't Know (DO NOT READ)
—	—	—	—	—	—	Refused (DO NOT READ)

14. And, which of the following comes closer to your opinion about your U.S. Senators? (ROTATE)

<u>Total</u>	<u>GA</u>	<u>ME</u>	<u>MI</u>	<u>NC</u>	<u>NH</u>	
92%	91%	88%	93%	94%	94%	Your Senators should vote to stop lawsuit abuse and eliminate the hidden tax on American families.
						...or...
5%	7%	6%	4%	5%	4%	Your Senators should vote to protect billboard attorneys in America.
2%	1%	4%	2%	1%	1%	Don't Know (DO NOT READ)
1%	1%	2%	1%	*	1%	Refused (DO NOT READ)

15. Next, I am going to read you two more statements about regulating billboard attorneys. After I read both statements, please tell me which one comes closest to how you feel...**(ROTATE)**

<u>Total</u>	<u>GA</u>	<u>ME</u>	<u>MI</u>	<u>NC</u>	<u>NH</u>	
79%	76%	77%	80%	83%	78%	<b>(SOME/OTHER)</b> people say that if Congress regulates these billboard attorneys, victims will still get what they deserve in injury cases while ensuring that consumers are protected and the amount of frivolous lawsuits is reduced.
						...while...
18%	22%	19%	17%	16%	18%	<b>(OTHER/SOME)</b> people say that if Congress regulates billboard attorneys, victims won't have lawyers to represent them and as a result, victims will not get what they deserve for their pain and injury.
						...which is closest to how you feel?
2%	1%	3%	3%	2%	3%	Don't Know <b>(DO NOT READ)</b>
1%	*	1%	1%	—	*	Refused <b>(DO NOT READ)</b>

16. If you knew your U.S. Senators voted to protect billboard attorneys instead of eliminating the \$4,200 hidden tax American families pay, would you be more likely or less likely to reelect them?

**(IF MORE/LESS LIKELY TO RE-ELECT, ASK:)** And, is that MUCH (more/less) likely or just SOMEWHAT (more/less) likely?

<u>Total</u>	<u>GA</u>	<u>ME</u>	<u>MI</u>	<u>NC</u>	<u>NH</u>	
16%	19%	16%	14%	16%	17%	<b>TOTAL MORE LIKELY</b>
78%	76%	76%	81%	80%	77%	<b>TOTAL LESS LIKELY</b>
7%	10%	4%	6%	7%	6%	Much More Likely
10%	9%	12%	9%	9%	11%	Somewhat More Likely
29%	25%	30%	32%	29%	30%	Somewhat Less Likely
49%	51%	45%	49%	51%	47%	Much Less Likely
5%	5%	7%	3%	3%	6%	No Difference
1%	—	2%	1%	*	*	Don't Know <b>(DO NOT READ)</b>
*	—	*	*	*	—	Refused <b>(DO NOT READ)</b>



Now, I have just a few questions for statistical purposes only...

D1. First, in what year were you born?

<u>Total</u>	<u>GA</u>	<u>ME</u>	<u>MI</u>	<u>NC</u>	<u>NH</u>	
20%	26%	18%	20%	26%	12%	18 - 34
15%	16%	16%	14%	15%	14%	35 - 44
15%	16%	13%	15%	15%	15%	45 - 54
19%	17%	19%	21%	17%	21%	55 - 64
31%	25%	34%	30%	27%	38%	65+
*	*	—	—	—	—	Refused

D2. Gender (**BY OBSERVATION**)

<u>Total</u>	<u>GA</u>	<u>ME</u>	<u>MI</u>	<u>NC</u>	<u>NH</u>	
48%	47%	47%	48%	48%	49%	Male
52%	53%	53%	52%	52%	51%	Female

D6A. What is your main racial or ethnic heritage? Is it...

<b>Total</b>	<b>GA</b>	<b>ME</b>	<b>MI</b>	<b>NC</b>	<b>NH</b>	
81%	62%	95%	83%	72%	94%	Caucasian or White
13%	32%	1%	12%	20%	1%	African American or Black
3%	3%	2%	2%	5%	2%	Hispanic or Latino
1%	2%	*	1%	*	1%	Asian or Pacific Islander
1%	2%	1%	1%	1%	1%	American Indian or Alaskan Native
*	—	—	—	*	—	Other or Mixed Race (SPECIFY:____) (DO NOT READ)
—	—	—	—	—	—	Don't Know (DO NOT READ)
1%	—	1%	1%	1%	1%	Refused (DO NOT READ)

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D3B. And, what is the last grade that you completed in school? (DO NOT READ CHOICES)

<b>Total</b>	<b>GA</b>	<b>ME</b>	<b>MI</b>	<b>NC</b>	<b>NH</b>	
<b>17%</b>	<b>16%</b>	<b>19%</b>	<b>19%</b>	<b>21%</b>	<b>12%</b>	<b>HIGH SCHOOL OR LESS</b>
<b>31%</b>	<b>29%</b>	<b>30%</b>	<b>37%</b>	<b>31%</b>	<b>28%</b>	<b>SOME COLLEGE</b>
<b>52%</b>	<b>55%</b>	<b>51%</b>	<b>44%</b>	<b>48%</b>	<b>60%</b>	<b>COLLEGE+</b>
*	—	—	1%	—	—	Grade School
2%	4%	2%	2%	5%	*	Some High School
15%	12%	18%	17%	16%	11%	High School Graduate
17%	19%	12%	23%	18%	14%	Some College, No Degree
4%	3%	5%	4%	4%	5%	Vocational Training/School
10%	8%	13%	10%	9%	9%	2-year College Degree
27%	32%	25%	21%	27%	31%	4-year College/Bachelor's Degree
3%	1%	3%	4%	2%	3%	Some Postgraduate Work, No Degree
17%	15%	18%	16%	15%	22%	2-3 Years Postgraduate Work/Master's Degree
4%	7%	4%	3%	4%	4%	Doctoral/Law Degree
—	—	—	—	—	—	Not Sure (DO NOT READ)
*	—	*	—	—	—	Refused (DO NOT READ)

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D4A. In politics today, do you consider yourself... **(ROTATE)**

a Republican,  
a Democrat,  
or something else?

**(IF REPUBLICAN OR DEMOCRAT, ASK:)** Would you call yourself a STRONG (REPUBLICAN/DEMOCRAT) or a NOT-SO-STRONG (REPUBLICAN/ DEMOCRAT)?

**(IF SOMETHING ELSE, ASK:)** Do you think of yourself as closer to the Republican or to the Democratic party?

<b>Total</b>	<b>GA</b>	<b>ME</b>	<b>MI</b>	<b>NC</b>	<b>NH</b>	
<b>31%</b>	<b>35%</b>	<b>26%</b>	<b>34%</b>	<b>30%</b>	<b>32%</b>	<b>TOTAL REPUBLICAN</b>
<b>30%</b>	<b>31%</b>	<b>30%</b>	<b>31%</b>	<b>29%</b>	<b>27%</b>	<b>TOTAL DEMOCRAT</b>
<b>38%</b>	<b>34%</b>	<b>43%</b>	<b>35%</b>	<b>40%</b>	<b>40%</b>	<b>TOTAL LEAN/INDEPENDENT</b>
23%	28%	20%	23%	21%	24%	Strong Republican
8%	7%	6%	10%	9%	8%	Not-so-strong Republican
11%	9%	14%	7%	16%	11%	Lean to Republicans
16%	14%	17%	17%	15%	18%	Unaffiliated / Independent / Something Else
11%	11%	12%	10%	9%	11%	Lean to Democrats
7%	10%	7%	8%	6%	5%	Not-so-strong Democrat
22%	21%	23%	23%	23%	22%	Strong Democrat
*	—	—	—	*	*	Don't Know <b>(DO NOT READ)</b>
1%	1%	1%	1%	1%	—	Refused <b>(DO NOT READ)</b>

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D5A. Generally speaking, do you consider yourself to be **(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)** conservative, moderate or liberal on most issues?

**(IF CONSERVATIVE/LIBERAL, ASK:)** And would you say you are VERY (CONSERVATIVE/LIBERAL) or just SOMEWHAT (CONSERVATIVE/LIBERAL)?

<u>Total</u>	<u>GA</u>	<u>ME</u>	<u>MI</u>	<u>NC</u>	<u>NH</u>	
35%	40%	34%	33%	37%	31%	<b>TOTAL CONSERVATIVE</b>
25%	24%	28%	25%	25%	23%	<b>TOTAL LIBERAL</b>
19%	22%	17%	14%	22%	17%	Very Conservative
16%	17%	16%	19%	15%	13%	Somewhat Conservative
39%	36%	37%	40%	37%	46%	Moderate
11%	11%	10%	11%	12%	11%	Somewhat Liberal
14%	13%	19%	14%	12%	12%	Very Liberal
1%	—	1%	1%	*	1%	Don't Know <b>(DO NOT READ)</b>
*	*	*	*	*	*	Refused <b>(DO NOT READ)</b>

D9A. And for statistical purposes only... Is your total annual HOUSEHOLD income greater or less than \$80,000 dollars?

**(IF LESS THAN \$80,000, ASK:)** Is it...  
**(ROTATE FROM TOP TO BOTTOM/BOTTOM TO TOP)**

<u>Total</u>	<u>GA</u>	<u>ME</u>	<u>MI</u>	<u>NC</u>	<u>NH</u>	
41%	40%	40%	47%	48%	33%	<b>\$80K OR LESS</b>
36%	34%	42%	36%	30%	38%	<b>\$80K-\$150K</b>
13%	12%	14%	13%	16%	9%	Under \$40,000
15%	15%	13%	17%	16%	12%	Between \$40,000 - \$60,000
						...or...
14%	13%	12%	17%	16%	11%	Between \$60,000 - \$80,000

**(IF GREATER THAN \$80,000, ASK:)** Is it...  
**(ROTATE FROM TOP TO BOTTOM/BOTTOM TO TOP)**

16%	14%	17%	16%	14%	17%	Between \$80,000 - \$100,000
20%	20%	24%	19%	16%	21%	Between \$100,000 and \$150,000
						...or...
19%	24%	11%	16%	18%	26%	Over \$150,000
4%	3%	7%	1%	4%	3%	Refused <b>(DO NOT READ)</b>

D8A. Regardless of how you feel now, for whom did you vote in the 2024 Presidential election...  
**(ROTATE)** Donald Trump or Kamala Harris?

**Total**

<b><u>Total</u></b>	<b><u>GA</u></b>	<b><u>ME</u></b>	<b><u>MI</u></b>	<b><u>NC</u></b>	<b><u>NH</u></b>	
46%	47%	44%	46%	46%	46%	Donald Trump
47%	46%	50%	45%	44%	50%	Kamala Harris
2%	1%	2%	3%	2%	2%	Someone Else <b>(DO NOT READ)</b>
4%	5%	3%	4%	6%	1%	Did Not Vote <b>(DO NOT READ)</b>
—	—	—	—	—	—	Don't Know/Don't Recall <b>(DO NOT READ)</b>
1%	2%	1%	1%	2%	*	Refused <b>(DO NOT READ)</b>

**Voted**

<b><u>Total</u></b>	<b><u>GA</u></b>	<b><u>ME</u></b>	<b><u>MI</u></b>	<b><u>NC</u></b>	<b><u>NH</u></b>	
48%	50%	46%	49%	50%	47%	Donald Trump
50%	49%	52%	48%	48%	51%	Kamala Harris
2%	1%	2%	3%	2%	2%	Someone Else <b>(DO NOT READ)</b>

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