

**MEMORANDUM**

**TO:** Lauren Zelt, Executive Director, PACT  
**FROM:** Greg Strimple and Robert Jones, GS Strategy Group  
**RE:** National Poll Results  
**DATE:** February 24, 2025

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GS Strategy Group recently conducted a survey of 1,000 likely voters nationwide on behalf of Protecting American Consumers Together (PACT). The survey was conducted February 7-13, 2025, and has a margin of error of +/- 3.1% at the 95% confidence level. Below are some key findings from the survey.

**American voters view their rising cost-of-living as a major issue. They also understand how lawsuit abuse increases costs on goods and services and this understanding leads to strong support for reform. President Trump has the opportunity to deliver on his campaign promise of lowering the cost-of-living on American families by ending lawsuit abuse in the U.S. In particular, American voters want Congress to act to eliminate the \$4,200 hidden tax all American families pay as a result of this abuse. *Americans of all political stripes and across demographics support ending lawsuit abuse to drive down the cost of goods and services in the U.S.***

**The rising cost-of-living is hurting American pocketbooks.**

- Cost-of-living continues to be a major issue with voters. 86% of voters say their cost-of-living has gone up over the past year, with 56% saying it has gone up a lot.
- Seven-in-ten (70%) American voters say lawsuit abuse drives up the cost of goods and services. This cuts across party lines, with 60% of Democrats, 71% of Independents, and 82% of Republicans agreeing.

**Americans support reforms to end lawsuit abuse and drive down the cost of goods and services.**

- 64% of American voters support enacting reforms to eliminate the \$4,200 hidden tax American families pay due to lawsuit abuse. This support cuts across party lines (Democrats 59%, Independents 64% and Republicans 71%).
- Voters are very supportive of specific reforms that will limit lawsuit abuse, including:
  - o Enhancing transparency on the hidden fees billboard attorneys receive (83% support)
  - o Reforms to reduce auto insurance rates (77% support)
  - o Disclosing fee arrangements between billboard attorneys and their medical provider networks (75% support)
  - o Capping the fees billboard attorneys receive (67% support)

**President Trump and Congress are in a strong position to drive down the cost-of-living for American families by ending lawsuit abuse. Doing so will strongly align themselves with American voters.**

- 81% of voters say President Trump promised to reduce the cost-of-living if he was elected President.
- 74% say it's important for the Trump Administration and Congress to eliminate the \$4,200 hidden tax on American families, including 66% of Democrats, 71% of Independents, and 85% of Republicans.
- Over three-quarters (76%) of American voters want Congress to eliminate the hidden tax American families over protecting billboard attorneys.